

American Society For the History of Rhetoric

The **American Society for the History of Rhetoric** was organized in 1977 as the American Branch of the International Society for the History of Rhetoric. Its purpose is to foster the study of rhetoric in all historical periods in American as well as other cultures.



Program

for the
ASHR Pre-Conference
on
Rhetoric and Culture
The 20th of November, 2002
La Galerie 6
Second Floor, New Orleans Marriott

Special thanks to the University of North Carolina at Charlotte Department of Communication Studies for sponsoring the food and drink.

Morning Session

9:00 Continental Breakfast Service

9:15 Welcome

David C. Hoffman, Vice-President of ASHR

9:30 Panel: Temporality and Ancient Greek Rhetorical Culture

“Encountering Simultaneity in Homeric Rhetoric.” Mari Lee Mifsud, University of Richmond

“*Muthos* and *Logos*: Complicating the Liberal Narrative of Progress.” David C. Hoffman, University of North Carolina at Charlotte

“Time and Timelessness in Ancient Greek Conceptions of Genre.” Ekaterina Haskins, Boston College

Respondent: David Depew, University of Iowa

11:00 Panel: Perspectives on The Current History of Rhetorical Culture

“Civic Jazz: A Model for Rhetorical Education in a Democratic Culture.” Gregory Clark, Brigham Young University

“We Don’t Need No Stinking Education: Examining the Cultural Effects of Appalachian Beliefs on Education, the Harmful By-Products of This Way of Thinking, and Why Rhetoric is Our Only Hope.” Jennifer Ares, East Tennessee State University

“The Rhetoric of the New Age Movement.” David Cahill, University of Illinois at Chicago

“Future Prospects for the Study of Rhetoric and Culture: What Can The History of Cultural Studies Teach Us?” Jayson Harsin, Northwestern University and Ron Greene, University of Minnesota, Twin Cities

Respondent: Carole Blair, University of California Davis, Washington Center

1:00 Break for Lunch

Afternoon Session

3:00 Paper Presentation

“Explaining the Cultural Epidemiology of Verse: The Mathematical Character and Cognitive Effects of Lineated English Text.” John Constable, Magdalene College

Introduced by David Beard, University of Minnesota, Twin Cities

3:30 Panel: Rhetoric and the Cultural Politics of the Sixteenth Century

“Demothene’s Renaissance Philippics: Thomas Wilson’s 1570 Translation as Anti-Spanish Propaganda.” Robert G. Sullivan, Ithaca College

“Ramism and the Culture of English Protestantism.” Grant Boswell, Brigham Young University

Respondent: Lawrence Green, University of Southern California

4:30 Panel: Cultural Contexts for Eighteenth Century Rhetoric

“Eighteenth Century English Rhetoric and the ‘New’ Cultural History.” Daniel L. Emery, Gustavus Adolphus College

"Grounds for Sympathy: The Play of Pathos and Sentiment in the Impeachment of William Clinton." Eve Wiederhold, East Carolina University

“‘Reflective Minds’ Versus ‘Expert Instruments of Absurd Projects’: The Cultures of Rhetoric and Propaganda in Edmund Burke’s Political Thought.” Stephen McKenna, Catholic University of America

“‘Convinced of Our Right’: The Rhetoric of Eighteenth-Century African American Petitions.” Jacqueline Bacon, Independent Scholar

Respondent: Arthur Waltzer, University of Minnesota, Twin Cities

6:15 Wine and Cheese Reception