## American Society for the History of Rhetoric

ASHR Conference Program
10 November 2004
Evening Working Groups
ASHR-Sponsored NCA Programs
11-14 November 2004
Business Meeting

ASHR Conference on "Rhetoric and Its Institutions" 10 November 2004, Chicago, IL

Registration for the ASHR Conference is included in membership dues. To join or renew your membership, please go to the Membership page.

**Program Events** 

To be held in Lake Ontario Room, Eighth Floor, The Chicago Hilton

8:00 Coffee and Welcome

Janet M. Atwill, University of Tennessee, ASHR Vice President

8:15 - 9:30 Rhetoric and Its Institutions I

Michael MacDonald, University of Waterloo, "Empire of the Word': Luce Irigaray and the Rhetorical Tradition"

John Logie, University of Minnesota, "Rhetoric and . . . "

Robert N. Gaines, University of Maryland, "The Fallacies of Rhetoric"

9:40-10:20 Morning Keynote Address

Introduction: Daniel Emery, Drake University

Speaker: Professor Lawrence Green, University of Southern California, President, International Society for the History of Rhetoric

"Histories of Rhetoric in International Contexts"

10:30-12:30 Featured Panel: "Inheriting Histories of Rhetoric"

Chair: Janice M. Lauer, Purdue University

Michael Leff, University of Memphis, and Leah Ceccarelli, University of Washington

Andrea Lunsford, Stanford University, and Jenn Fishman, University of Tennessee

Jeffrey Walker, University of Texas, and Debra Hawhee, University of Pittsburgh

12:30-1:45 : Lunch

1:45-2:45 Rhetoric and Its Institutions II

Chair: Janet M. Atwill, University of Tennessee, ASHR Vice President

Robert G. Sullivan, Ithaca College, "Isocrates and the Problem of Autocratic Rhetoric"

Ann Marie Simpkins, Ohio State University, "Black Abolitionists' Rhetorical Activism: Historical inquiry in Graduate Education in Rhetoric"

3:00-4:00 Afternoon Keynote Address

Introduction: Wayne Booth, University of Chicago

Speaker: Professor Danielle Allen, University of Chicago

Repondents:

Chair: Richard Graff, University of Minnesota

Susan Jarratt, University of California, Irvine

Sean Patrick O'Rourke, Furman University

Ekaterina Haskins, Rensselaer Polytechnic Institute

Discussion Chair: Beth S. Bennett, University of Alabama

5:00-6:00 Reception

Working Groups in the History of Rhetoric

To be held from 7:30 - 9:00 p.m. Lake Ontario Room, Eighth Floor, The Chicago Hilton

Co-organizers: Daniel Emery and Janet M. Atwill

Rhetorics of Rhetoric

Wayne Booth, University of Chicago

Sara Newman, Kent State University, "Music and the Rhetorical Enthymeme"

David Beard, University of Wisconsin, River Falls, ""Dividing Rhetoric in English and Communication: A Historical Look at the Response to Gestalt Psychology in the Early 20th Century"

Carlos Salinas, "The Problem with 'Visual' Rhetoric"

Classical Rhetoric

Ilon Lauer, Western Illinois University, "The Disciplined Interpretation: Poetics and Power in Longinus' Sublime"

Mari Lee Mifsud, University of Richmond, "Rhetoric, Democracy, and Economy: Archaic, Classical, and Contemporary Considerations"

Michael Svoboda, "The Great Sophists and the Athenian Wal-Mart of Wisdom Misinterpretations and Missed Questions in Classical Rhetoric"

**Definitions and Traditions** 

Daniel Emery, Drake University

Jenn Fishman, University of Tennessee, "Redefining Rhetoric and Rhetorical Traditions: Some Theoretical and Methodological Possibilities"

Brent Yergensen, Eastern Illinois University, "Jesuit Education and the Rhetorical Tradition"

Chris Minnix, University of Tennessee, "Human Rights Testimony and Epideictic Education: A Disappearing Genre in Human Rights Discourse?"