



American Society for the History of Rhetoric
"The Contemporary Relevance of the History of Rhetoric"
University of Texas at Austin, February 15-17, 2019

Preliminary Conference Program (12/4/18)
Belo Center for New Media | University of Texas at Austin
February 15-17, 2019

FRIDAY (February 15, 2019):

12:00-12:15 PM Introductory Remarks

Jay M. Bernhardt, Dean of the Moody College of Communication, University of Texas at Austin

Scott R. Stroud, ASHR President, University of Texas at Austin

12:15-1:30 PM Panel 1: Rhetoric, Pedagogy, and Protest

Reclaiming Sophistic Pedagogies in Contemporary Classrooms to Counter Injustice and Foster Activism

Ryan Wheeler (Texas Christian University)

Rhetoric in U.S. Higher Education's First and Latest Global Turn: Rhetorical Education in Early 20th Century Student Peace Movements

Christopher Minnix (University of Alabama at Birmingham)

Women's Protest Rhetorics: Tension and Solidarity across Space and Time

Liane Malinowski (University of North Texas)

Revisiting the 1930 Attempt to Establish a World Center for Women's Archives

Lynnee Lewis Gaillet (Georgia State University)

1:40-2:55 PM **Panel 2: Culture, Difference, and Rhetoric**

The Things We Knew: Pre-WWII Jewish Homiletics and the Refiguring Narratives of American Innocence

Jamie Downing (Georgia College)

Lands of Sacrifice

Allison Hahn (Baruch College)

Lay Rhetorical Theory and *Argumentum Ad Hitlerum*

Trish Roberts-Miller (University of Texas at Austin)

Towards a Translingual Epideictic: The Rhetoric of I. A. Richards

Katie S. Homar (North Carolina State University)

3:00-4:15 PM **Keynote Address 1**

David Zarefsky (Northwestern University)

4:30-5:45 PM **Panel 3: Present and Past in Rhetorical History**

Eventuality, Porosity, Boundedness, Power, and Communication

Barry Brummett (University of Texas at Austin)

The Present Is Ever Present: The Dilemmas of Relevance in Rhetorical History

Angela G. Ray (Northwestern University)

Modernity, Measurement, Memory, and the Modulator

Dave Tell (University of Kansas)

Imagining the Geopolitical *Topos*: Or, Coming Together Around a Commonplace

Allison Prasch (Colorado State University)

6:00-7:30PM Reception (Co-Sponsored by the Society for the Advancement of American Philosophy)

SATURDAY (February 16, 2019):

8:00-8:30AM Coffee

8:30-9:45AM **Panel 4: Classical Rhetorical Concepts, Creative Rhetorical Situations**

'On Being Included' in the History of Debate

Carly S. Woods (University of Maryland)

Judicial Paeans: Eloquence and Reason in Judicial Opinions

Douglas Coulson (Carnegie Mellon University)

Crisis, *Kairos*, and Constitutional Argument

Donovan S. Bisbee (University of Illinois Urbana-Champaign)

Praise Bee! Ecological Persuasion and the Allegorical Encomium
Jordan T. Loveridge (Mount St. Mary's University)

10:00-11:15AM **Panel 5: Rhetoric and the American Tradition** (Sponsored by the Society for the Advancement of American Philosophy)

Should We Sever Hope from Faith and Knowledge? Rhetoric, Hope, and the Future of Religion in Richard Rorty's Neo-pragmatism
Jacob L. Goodson (Southwestern College)

Pragmatism as Religious Rhetoric
Paul H. Stob (Vanderbilt University)

Explosion and Exposure: Aerial Photography in America's Wartime Vision
Katie P. Bruner (University of Illinois Urbana-Champaign)

Emerson's Rhetoric and the Promise of Consensus
Roger Thompson (Stony Brook University)

11:30-12:30PM **Plenary Panel: Diversity, Relevance, and Beyond in Teaching the History of Rhetoric**

Chair: Scott R. Stroud (University of Texas at Austin)

Discussants:

David Zarefsky (Northwestern University)
Cheryl Glenn (Pennsylvania State University)
Susan C. Jarratt (University of California, Irvine)
Richard Enos (Texas Christian University)
Angela G. Ray (Northwestern University)

12:30-1:45PM Lunch

1:45-3:00PM **Panel 6: African-American Experiences and Rhetoric's History**

The Virtuosity of Frederick Douglass: Expanding and Questioning Rhetorical Traditions by Reading Douglass's Oratorical Corpus
Bjorn F Stillion-Southard (University of Georgia)

Exploring the Epideictic Functions of Memoir: An Analysis of Susie King Taylor's *My Life in Camp with the 33rd United States Colored Troops*
Patty Wilde (Washington State University Tri-Cities)

Dismissing Black Radicals: Stokely Carmichael, Black Lives Matter, and Dissociation
Justin D. Hatch (University of Texas at Austin)

Martin Had a Dream, Kendrick Have a Dream: Resurgence of Civil Rights Rhetorics in Contemporary Hip Hop Music

Colleen Wilkowsky (Arizona State University)

3:15-4:30PM Keynote Address 2

Cheryl Glenn (Pennsylvania State University)

4:30-5:45 PM Panel 7: Greek Rhetoric and Contemporary Politics

Second Sophistic Tactics for the *Pax Americana*

Susan C. Jarratt (University of California, Irvine)

Cicero's Rhetoric of Partisanship

J.A. (Joanna) Kenty (Radboud University)

From Gorgias to Giuliani: Reading the Sophists in 'Post-Truth' America

Brian Stone (Indiana State University)

Reasonable Reconstruction of Socratic Irony in Modern Political Discourse

Michael Hoppmann (Northeastern University)

"Bodily Arts" and the Erasure of LGBTQ+ Athletes in Sports Commemoration

Mary Anne Taylor (Emerson College)

SUNDAY (February 17, 2019):

8:00-8:15AM Coffee

8:15-9:15 AM Panel 8: The Contemporary Relevance of Kenneth Burke

The Origin Stories of the Twentieth-Century New Rhetorics: Kenneth Burke, Chaïm Perelman and Lucie Olbrechts-Tyteca's Rhetorical Turns

David Frank (University of Oregon)

The Relevance of Kenneth Burke's *The War of Words* to Rhetorical History

Kyle Jensen (University of North Texas)

Religious Ideologies and Secular Religions: The Rhetorics of Gaston Fessard and Kenneth Burke,

Steven Mailloux (Loyola Marymount University)

9:30-10:30 AM Panel 9: The History of Rhetoric's Value for Digital Rhetoric

The Digital Memory Palace: Visualizing Knowledge, Ourselves, and One Another in the Social Mediascape

Seth D. Long (University of Nebraska, Kearney)

Enacting Digital Deliberation through Stasis Theory

Philip Choong (Indiana University, Bloomington)

Everything's a *Narratio*: Rhetoric's Relevance to the Rise of Digital Storytelling

Eric Detweiler (Middle Tennessee State University)

10:45-12:00 PM Panel 10: Greek Rhetoric and Its Contemporary Echoes

An Exercise in Fitting the Square Peg into a Round Hole: Reshaping Ancient Greek *Kairos* into Contemporary Academic *Kairos*

Nicole Cardassilaris (Ball State University)

Technical *Ekphrasis* in the Culture of High Technology

Christopher Adamczyk (Rensselaer Polytechnic Institute)

Competition in the Agora: Oliver Wendell Holmes and the Classical Origins of the Marketplace of Ideas

Karen Whedbee (Northern Illinois University)

Reading Carl's Tears (with Help from Vico): Legal Irony and the End of the *Nomos* of the Earth

Margaret Elizabeth Franz (University of North Carolina)

12:00-1:15 PM Panel 11: Roman Rhetoric, Education, and the Cultivation of Habit

Searching for Habits of Caring Rhetoric in Quintilian's Rhetoric of Care

Benjamin Firgens (Pennsylvania State University)

The Children and the Ancients

Elizabeth Gardner (Westmont College)

Affective Poiesis, Roman Rhetorical Theory, and Contemporary Emotion Science

T. Kenny Fountain (University of Virginia)

Rhetorical Pedagogy, Dread, and the Notion of Home

Johanna Hartelius (University of Texas at Austin)

Program Committee:

Ira Allen (Northern Arizona University)

Janet Atwill (University of Tennessee, Knoxville)

Martin Camper (Loyola University)

Robert Danisch (University of Waterloo)

Jeremy Engels (Pennsylvania State University)

James Fredal (Ohio State University)

Elizabeth Gardner (Westmont College)

Cory Geraths (Wabash College)

Richard Graff (University of Minnesota)

Michele Kennerly (Pennsylvania State University)

Brandon Inabinet (Furman University)

Glen McGlish (San Diego State University)

Ned O'Gorman (University of Illinois, Urbana-Champaign)

Robert E. Terrill (Indiana University Bloomington)

Alessandra Beasley Von Burg (Wake Forest University)

Arthur Walzer (University of Minnesota)